

# BLOCKCHAIN HACKMX

SFP  
SECRETARÍA DE  
LA FUNCIÓN PÚBLICA



MX MÉXICO  
DIGITAL

gob.mx

REDGEALC

RENAPO  
REGISTRO NACIONAL DE POBLACION  
E IDENTIFICACION PERSONAL



SE  
SECRETARÍA DE ECONOMÍA



SAT

JALISCO  
GOBIERNO DEL ESTADO

CONAFOR  
COMITÉ NACIONAL FORESTAL

talentnetwork

talent  
hackathon





# Constitutional reforms



Energy



Telecommunications



Economic competition



Financial



Tax reform



Labour



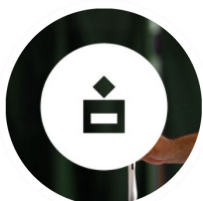
Education



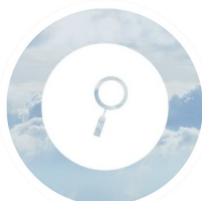
National code of  
criminal procedures



Legal protection



Political - electoral



Transparency

Internet access became a constitutional right.

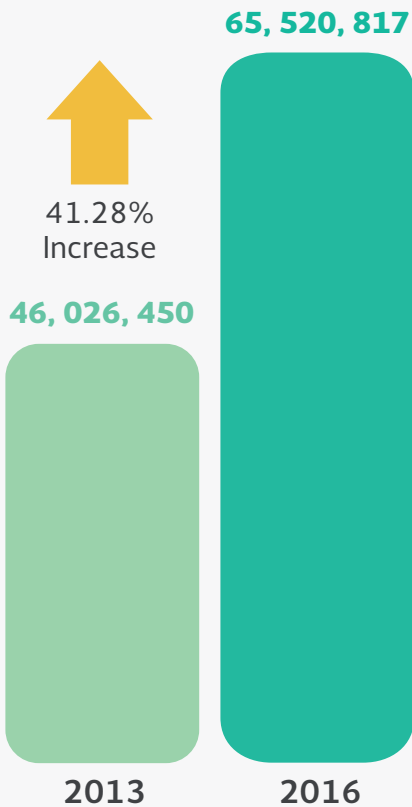
Establishment by law of a Universal Digital Inclusion Policy.  
**The National Digital Strategy**

Legal framework for telecommunications and up-to-date broadcasting to promote competition.

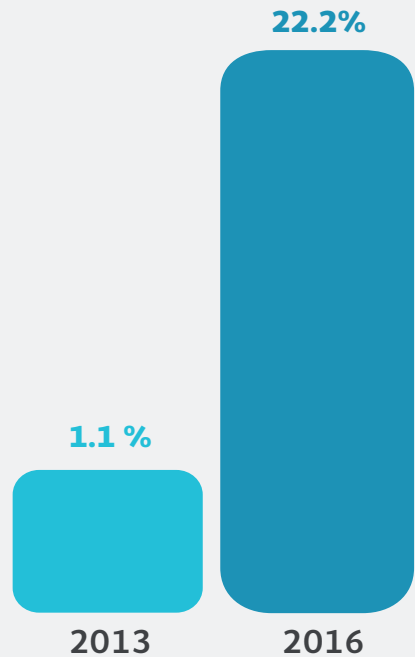
Autonomous regulatory entity to increase competition in the telecommunications sector - Federal Institute of Telecommunications (IFT by its initials in Spanish).

# Digital Ecosystem in Mexico

Internet Users in Mexico



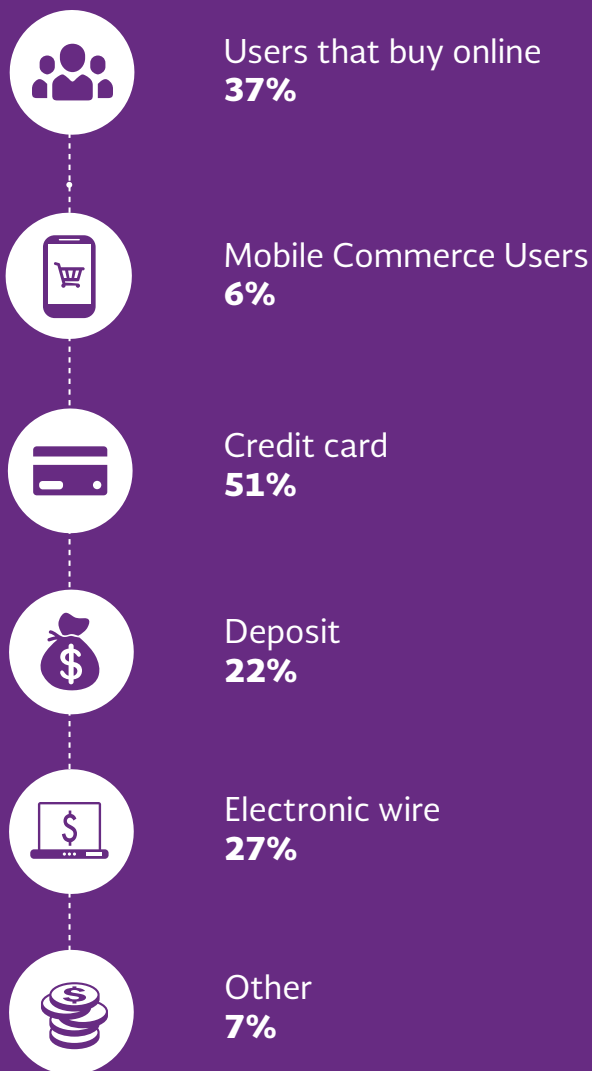
Percentage of users using the internet to interact with government



**Sources:**

gobtools June 30, 2017/ <http://www.gob.mx/indicadores> /NewRelic  
 INEGI, ENDUTIH 2016 <http://www.beta.inegi.org.mx/proyectos/enchogares/regulares/dutih/2016/default.html>

# Electronic Commerce in Mexico



**Source:**

AMIPCI Estudio sobre los hábitos de los usuarios de internet en México 2017.  
We are Social Web Index | Guide to Digital, Social & Mobile in 2015. Pág. 208

# Social Media in Mexico



Facebook  
**95%**



Twitter  
**66%**



Instagram  
**59%**



Pinterest  
**45%**



LinkedIn  
**56%**

# Blockchain technology

The use of blockchain technology in the public sector represents the possibility of providing highly secure and reliable digital services, at low cost, based on open technology, and a transparent process de facto for all participants; which significantly increases confidence in public institutions and effectively fights corruption.



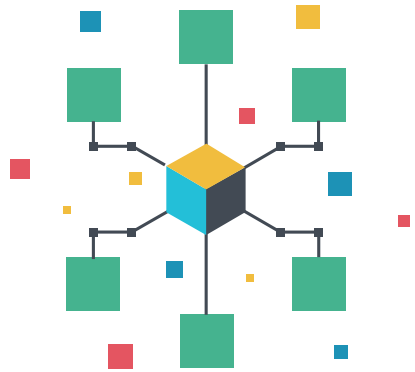
The Digital Government Unit from the Ministry of Public Administration as responsible for promoting strategies and models of innovation in government management with the use of ICT, leads in collaboration with the Coordination of the National Digital Strategy, the creation of a Public Blockchain with the main goal of generating use cases of this technology in digital services.





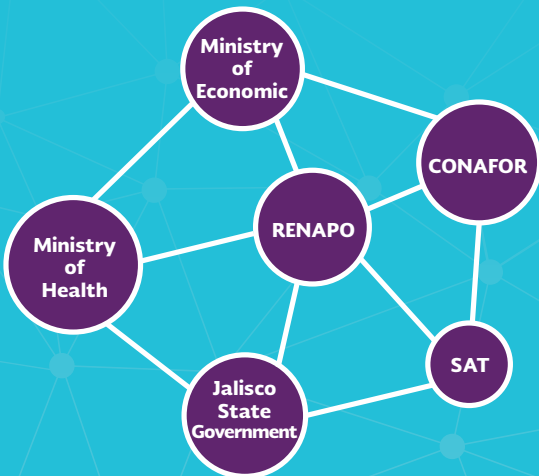
**Blockchain HACKMX** is an initiative of the National Digital Strategy and the Ministry of Public Administration, in collaboration with Campus Talent Mexico.

The main goal is to promote government digital innovation using emerging technologies to generate case studies within to improve the delivery of digital public services, and to escalate the benefits of digital government.



## Digital Government Vertical

Talent Hackathon Campus Party MX 2017, launched the vertical on Digital Government, to encouraging the hackers to innovate public services, through challenges based in Blockchain Technologies.



# Talent Hack - Agenda 5-9 July 2017

Day 01  
Wednesday,  
July, 5th



- Meeting with mentors
- Presentation of rules of procedures
- Presentation of Projects
- Coaching of impact

Day 02  
Thursday  
July, 6th



- First Level of impact evaluation
- Coaching of technical viability
- Second level of evaluation on **technical viability**

Day 03  
Friday  
July, 7th



- Coaching of technical development
- Third level of evaluation-**technical development**
- Coaching of the implementation

Day 04  
Saturday  
July, 8th



- Fourth Level of evaluation-**implementation**
- Final coaching
- Final of Goal

Day 05  
Sunday  
July, 9th



- Talent Hackathon Finale
- Award ceremony

# Digital Ecosystem in Mexico

5 Government Institutions



Jalisco State Government

## e.firma

Development of a functional prototype platform that integrates e.Firma and Blockchain to ensure the authentication, nonrepudiation, integrity and reliability of transactions for any signing act being performed.



## Digital Identity

Designing a technological solution that allows full accreditation of identity of persons residing in the country and Mexicans living abroad, ensuring the authenticity of this by using the Blockchain technology, Unique Population Registry Code (CURP by its initials in spanish) and any of the three biometrics used by RENAPO.



## Public property registry

Develop a functional prototype that integrates the Public Registry of Property and Commerce with Blockchain so that anyone can verify easily any available information about a property.



## Certificates of deposit

Using technology as an enabler to build a solution to integrate Register of Certificates, warehouse and goods (RUCAM by its initials in spanish) with Blockchain to perform all transactions relating to the certificate of deposit and in turn verify the authenticity of the same.



## Transactional transfers support

Development of a functional prototype using Blockchain to maintain the traceability of the information of the transactions of supports granted to a property or a beneficiary, over time, in order to identify the duplication of the supports that have been delivered.



# How we work?

In order to have guidance on blockchain technologies an *Advisory Board* was integrated with experts from the industry, civil society, academia and government.



Ing. José Rodríguez



Ing. Carlos Moreira



Ing. Víctor Lagunes



Ing. Carlos Chavarría



Ing. Pablo González



Ing. Carlos Alba



Dr. Saiph Savage



Ing. Eleazar Aguirre



Ing. Miguel Salazar



Ing. Juan Pablo Escobar

# Blockchain advisory board activities

Collaboration platform to follow up on challenges and materials by BAB

<https://goo.gl/mLNhcm>

The screenshot shows the 'Blockchain Developers Resources' page on the Blockchain HackMX website. The page features a green header with the title 'Blockchain Developers Resources'. Below the header, there is a section titled 'About Blockchain' followed by a grid of video thumbnails. The thumbnails include titles such as 'How the blockchain will radical...', 'What is blockchain?', 'Partnership Against Corruption Initiative - Infrastructure and Urban Development - World Economic Forum', 'How the Blockchain is changing money and business', 'A Brief History on Blockchain - Harvard Business School', 'The future of Blockchain - World Economic Forum', 'The potential of blockchain I.M.', 'IBM Think Academy: Blockchain', 'The future of financial infrastructure: An ambitious look at how Blockchain can reshape financial services - World Economic Forum', 'Blockchain token sale nets \$25million in under 30 minutes', 'Blockchain by Cristian Catalini - Massachusetts Institute of Technology', 'History Blockchain by the World Economic Forum', 'How the blockchain is changing...', and 'IBM Blockchain Car Lease Demo'. Below the video grid, there is a 'Blockchain Guides' section with links to 'Series about Bitcoin', 'Coin base API', 'Tutorial of Blockchain', 'Microsoft Azure', 'Mastercard Blockchain API', and 'List of Blockchain resources'. The 'Codes' section includes links to 'Code of Car Lease Demo', 'Code of Marblets', 'Commercial paper demo', and 'Contract Tutorial Ethereum', 'Solidity', and 'Contract Tutorial Ethereum'.

## Talent Hackathon

- Collaborate in the definition of the challenges
- Provide mentorship about Blockchain
- Participate as speakers at the Campus Party
- Participate as judge in the Digital Government Vertical finale

## Public Blockchain Initiative

- Provide mentorship in the creation of the Mexican Blockchain
- Provide support in the generation of use cases

# Digital Government Vertical Results

As a part of the Talent Hackathon of Campus Party 2017, the Ministry of Public Administration and the National Digital Strategy through the Digital Government Unit, participated with the Digital Government Vertical, with the objective of developing technological solutions based in Blockchain to answer specific problems in the public sector of Mexico.

## Results

**20** teams participated in the Vertical

**10** finalists

**1 winner**

“Tenders process”



## Digital Government Vertical Finalist teams

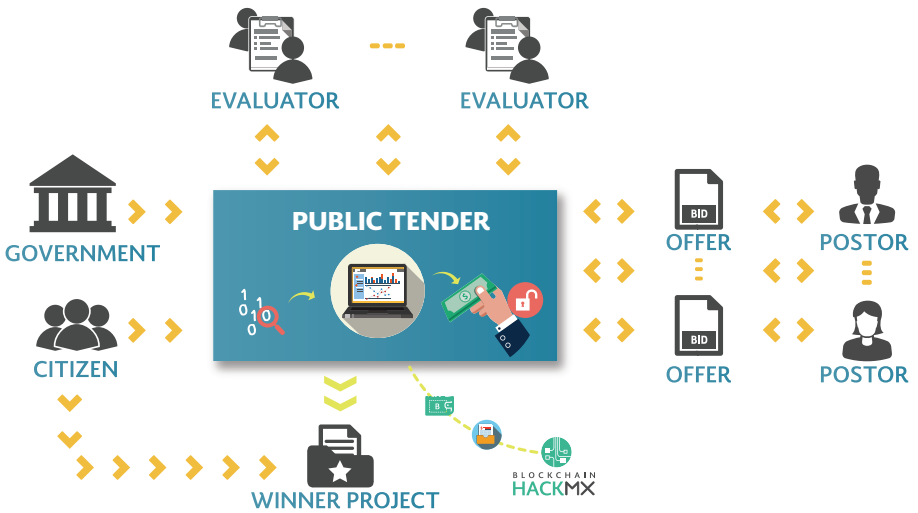
ID	ISSUES	TEAM
1	Asimov	Open challenge - Public tenders
2	ChainMex	Digital Identity
3	Prescripto Team	Open challenge - Medical records
4	Monitor Ciudadano	Open challenge
5	Atenas	Digital Identity
6	ChainaTeam	Public Registry of Property and Commerce
7	BackUp	Digital Identity
8	SW-Team	Open challenge
9	iGob	Open challenge
10	Govy	Digital Identity



# Digital Government Vertical winner

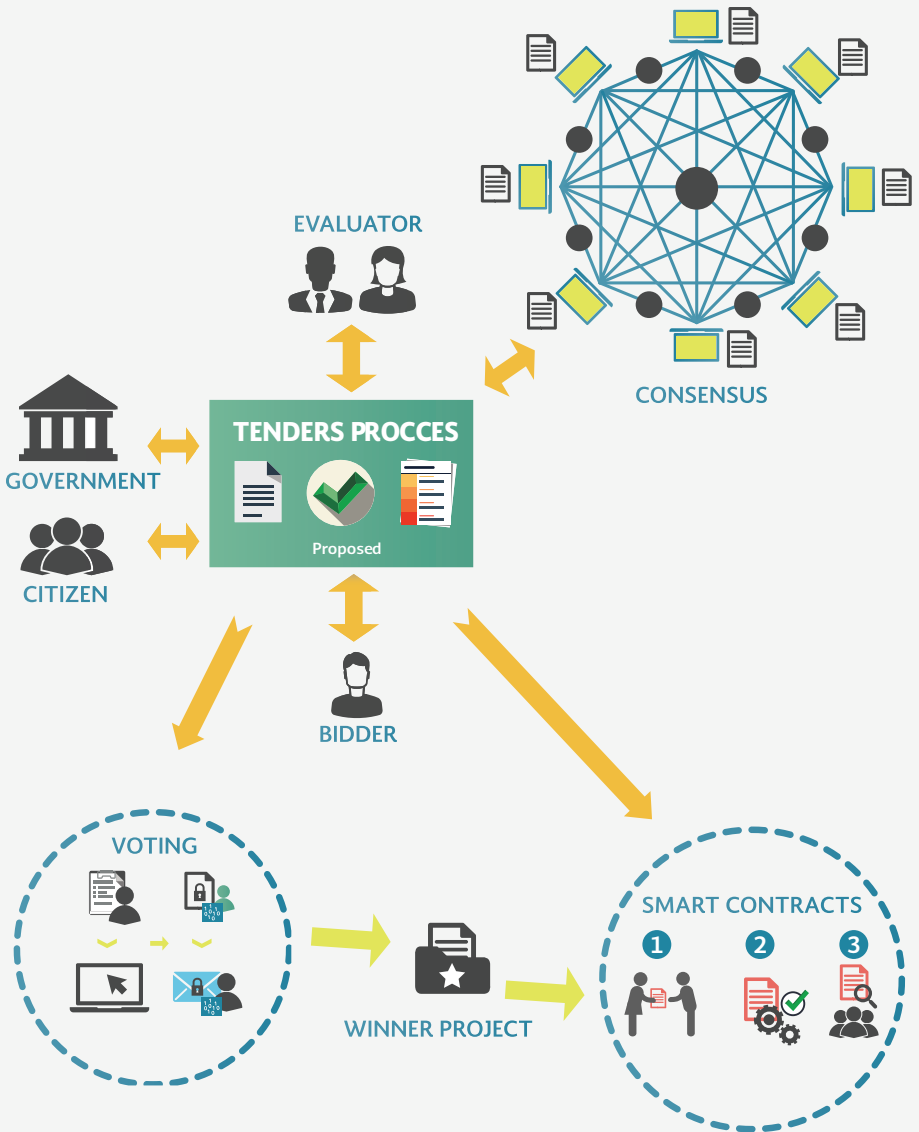
## Tenders Process

The winner project is a Blockchain system that allows the public tender process to be reliable, adding the factor of citizen participation and ensuring that the winner project of the process is the one that generates the greatest social benefit.

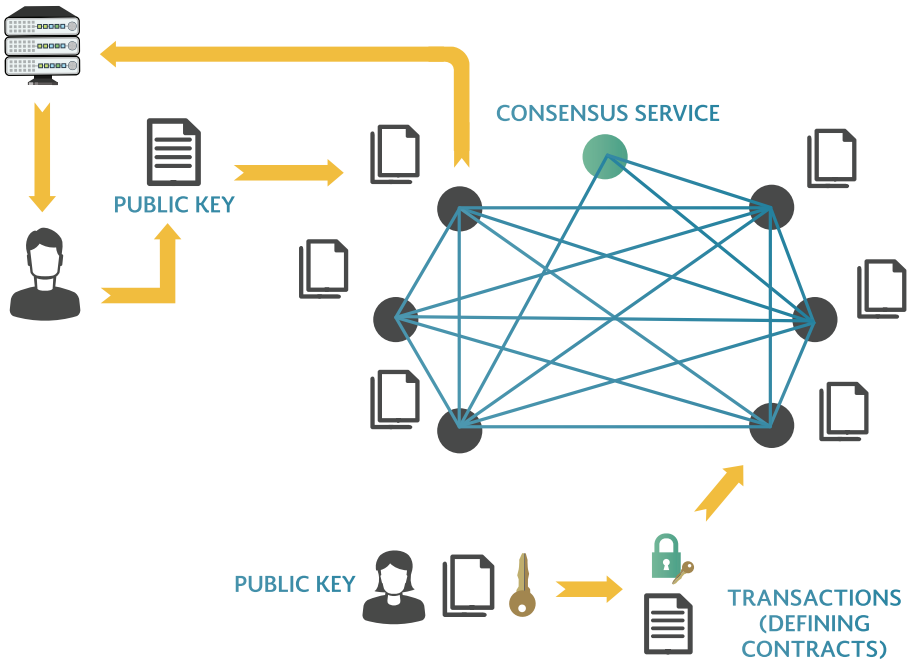




# How Smart Tenders Work



# Blockchain operation



## Mexican Blockchain Initiative

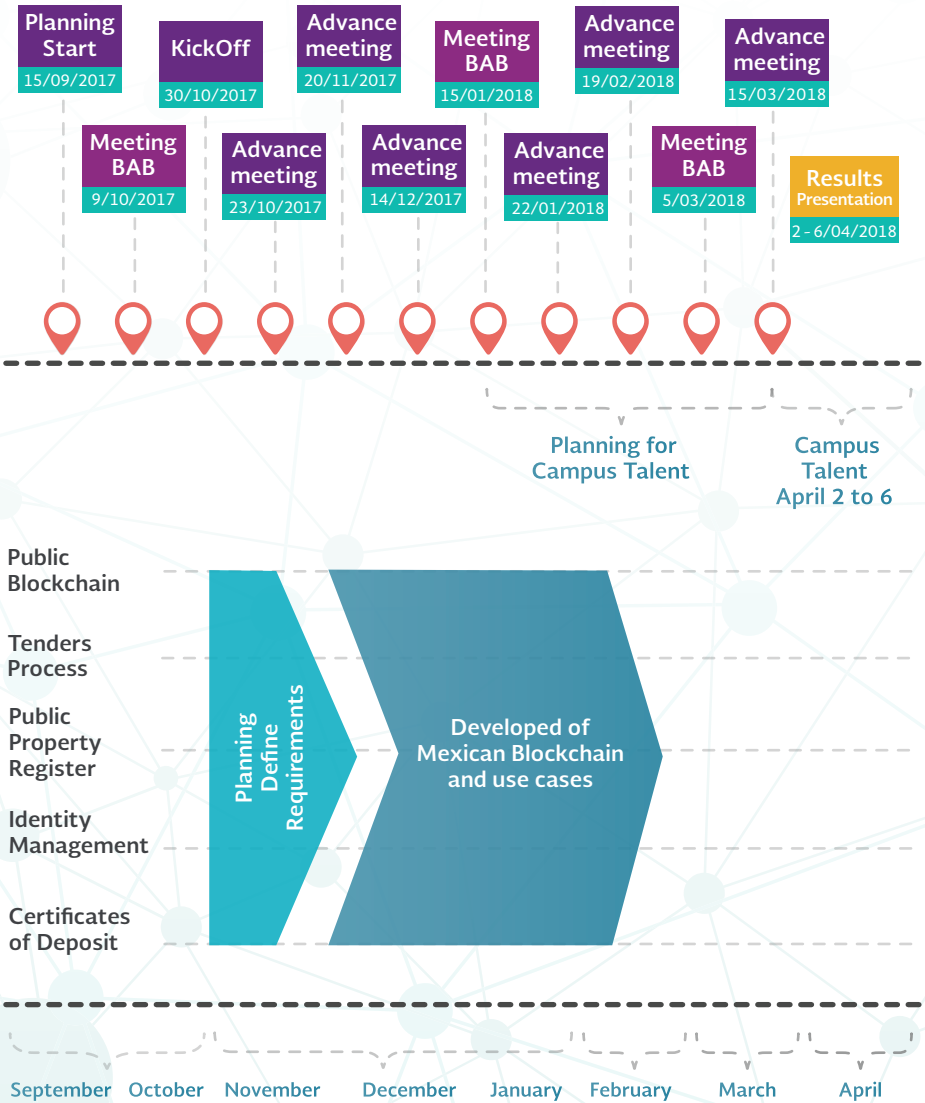
The objective of the initiative is developing a Mexican Blockchain to generate use cases of Blockchain technology within the public sector.

The cases to be developed in this initiatives are those projects that were executed under the Digital Government Vertical within the Talent Hackathon of Campus Party 2017 as part of the BlockchainHACKMX project.

- Tenders Process - Winner of the Digital Government Vertical
- Identity Management
- Certificates of Deposit
- Public Property Register



# Implementation Roadmap



# Digital Government Vertical winner

## Tenders Process

- Smart Tender uses a hybrid Blockchain system to ensure that any registered citizen can participate in decisions that could affect them and to be able to vote at a local, state or federal level, and at the same time allows certified evaluators to vote and rate proposals anonymously, preventing companies from contacting them to influence their decisions.
- The importance of the Smart Tender system lies in the win-win solution, since the evaluators know that if the winning proposal does not meet the agreed expectations it will have repercussions on their reputation and their income will decrease.
- Citizens will always pursue the best proposal because at the final recipient of the benefits is the people themselves.



# Proposed blockchain supplier

Ethereum offers the following services:

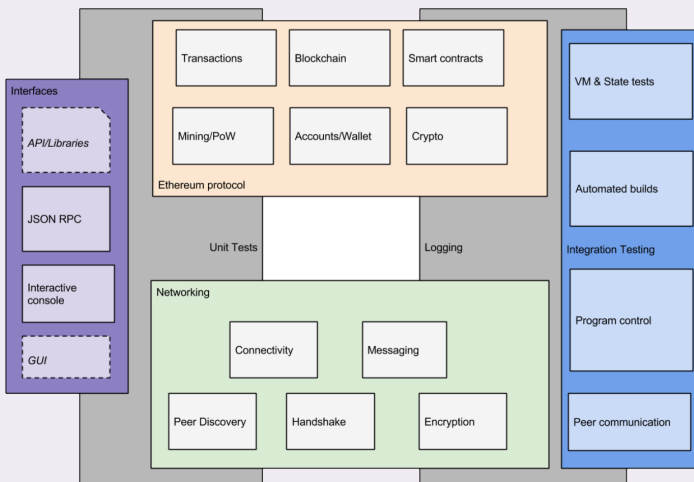
- Digital Coin (Ether)
- Smart Contract (Solidity)
- Decentralized applications (DApps)
- Distributed consensus model
- Consensus algorithm POW (Proof of work) and POS (Proof-of-stake)



Ethereum has the backing of Ethereum Foundation

## Proposal

Ethereum works in a decentralized way through an Ethereum Virtual Machine (EVM) and its architecture is shown in the figure:



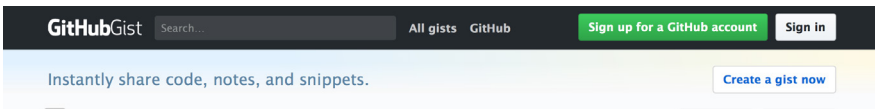
<https://blog.ethereum.org>

# Smart Contracts

A contract is a collection of code (its functions) and data (its status) residing in a specific address in the Ethereum blockchain. Contract accounts are able to exchange messages between them, as well as do pretty much the entire Turing calculation.

The contracts live in blockchain in an Ethereum-specific binary format called bytecode from the Ethereum virtual machine bytecode (EVM).

Contracts are usually written in some high-level language like Solidity and then compiled into bytecode to load into blockchain.



```
token.sol
1 pragma solidity ^0.4.0;
2
3 contract token {
4     mapping (address => uint) public coinBalanceOf;
5     event CoinTransfer (address sender, address receiver, uint amount);
6
7     /*Initializes contract with initial supply tokens to the creator of the contract*/
8     function token (uint supply){
9         if(supply ==0) supply = 1000;
10        coinBalanceOf[msg.sender] = supply;
11    }
12
13
14    /*Very simple trade function*/
15    function sendCoin (address receiver, uint amount) returns (bool sufficient){
16        if(coinBalanceOf[msg.sender] < amount) return false;
17        coinBalanceOf[msg.sender] -= amount;
18        coinBalanceOf[receiver] += amount;
19        CoinTransfer(msg.sender, receiver, amount);
20        return true;
21    }
22
23 }
```

<https://gist.github.com>



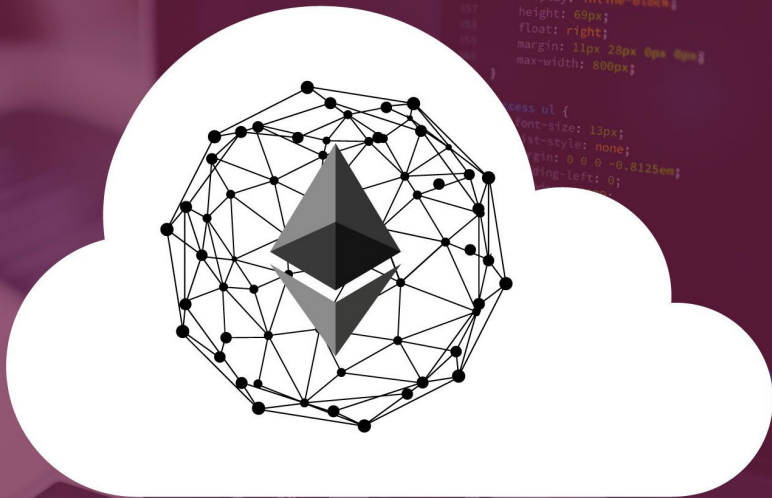
# Solidity

Solidity is a high-level contract-oriented language whose syntax is similar to JavaScript and is designed to address the Ethereum virtual machine (EVM).

Solidity is statically typed, supports inheritance, libraries and complex user-defined types among other features.

Therefore, it is possible to create contracts for voting, crowdfunding, blind auctions, multi-signature wallets and more.

It is currently Ethereum's star language and the most popular.



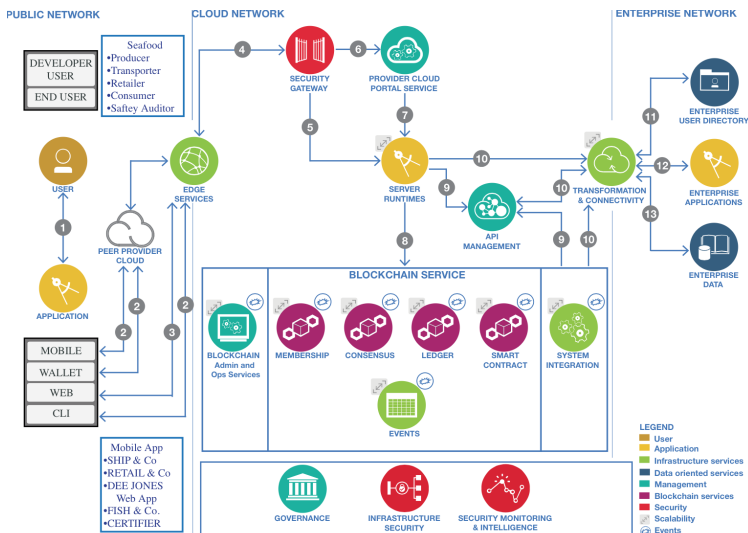
[TOSHBLOCKS.COM](https://TOSHBLOCKS.COM)

# Following projects

The Single Registry of Certificates, Warehouses and Merchandise (RUCAM, by its initials in spanish) is a public registry in charge of the Ministry of Economy (SE, by its initials in spanish) in which are registered the certificates of deposit and their pledge asset, as well as the own warehouses or authorized warehouses of the General Deposit Stores.

Using blockchain contributes to:

- Eliminate the need to store, transport and track the physical documents that are generated.
- Make easier to determine who owns the rights certificates at a specific time.
- Perform transactions and real-time recording of certificate operations.
- Almost no chance of working with fake or altered documents
- Eliminate physical endorsement of certificates
- Eliminate the need to constantly replicate the information within the different databases of the authorities
- Increase transparency in the registration of goods and certificates.



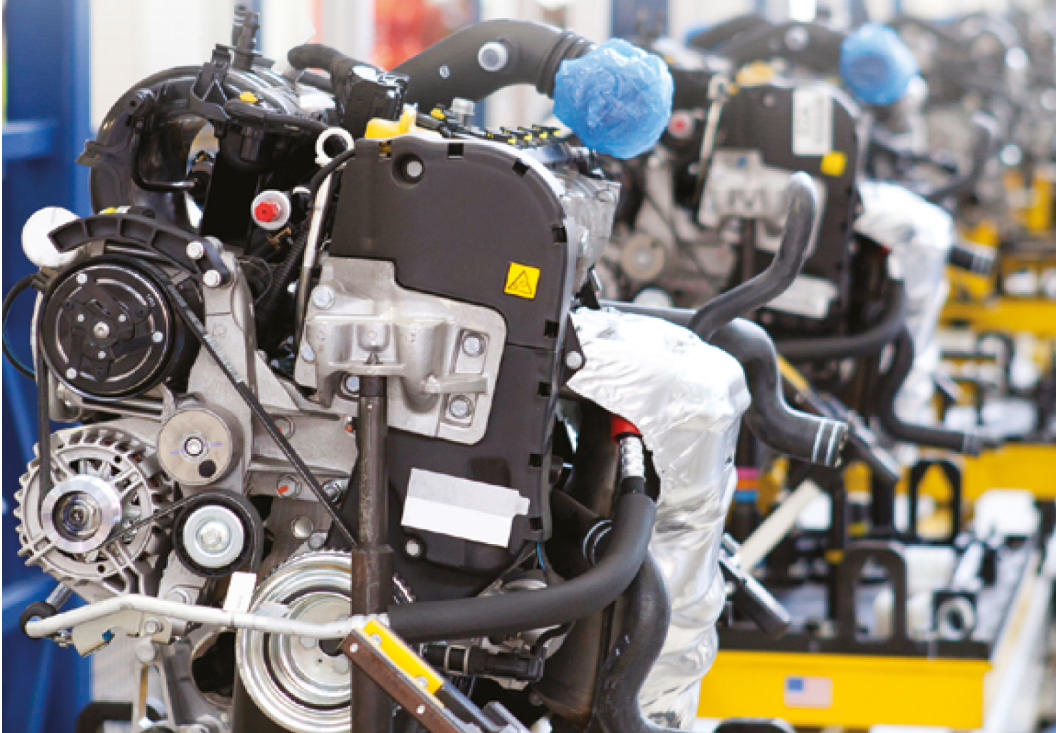
<https://www.ibm.com>



## Blockchain Technology in the Global Value Chains

The Ministry of Economy is seeking that enterprises established in Mexico use and adopt the Blockchain Technology in their global value chains; starting with the automotive sector as a pilot.

In this sense, the Ministry of Economy was able to identify the bottlenecks on the automotive and auto parts supply chain, with this information and the use and adoption of Blockchain technology, the companies will be able to align the operation between each link of the supply chain, obtain a positive impact in costs and achieve a greater competitive industry.



# Solidity

Achieve the registration of all citizens and allow the full accreditation of identity of persons residing in the national territory and of Mexicans residing abroad, ensuring the authentication of the same through Blockchain technology, Unique Population Registry Code (CURP) and any of the three biometrics used by RENAPO.

## 2nd ChainMex

## 3rd Prescripto

Create a public repository of electronic medical prescriptions with blockchain technology.

Provide information about candidates for popular election positions to voters, about their career, their performance, work, results and the perception of the people of the same, through the analysis of publications in their social networks.

## 4rd Citizen supervisor

## 5th Atenas

A unique and secure remote identification method based on Blockchain to generate an unalterable and single identification number number combined with two step verification using information collected by the government to verify the identity of the user.







BlockchainHackMX  
Hacker

gob.mx





MÉXICO  
PRESIDENCIA DE LA REPÚBLICA

